WHY WE EXIST

JMH – Anaheim (JMH) was founded in 2013 by Nathan Zug, with the vision and dream of “harnessing the good between Faith Based and non-Faith Based Organizations.”

JMH, is a “Kingdom” rooted non-sectarian 501c3 Public Benefit Charity – nonprofit organization (NPO). JMH stands for Justice, Mercy, humility, and is from a statement by the Prophet Micah in the Bible.

JMH’s Mission is: Developing relationships and bridges to spread goodness and to meet needs.

JMH has spent more than 10 years developing relationships and building collaborative bridges between 6 sectors in the City of Anaheim (businesses, service organizations, non-profits, faith-based organizations, school districts and the City of Anaheim 12 departments), so that the greatest good can be accomplished in Anaheim.
WHO WE ARE

JMh is one organization with 3 distinct programs. Each JMh program has a separate mission and vision. The 3 programs work collaboratively together with an integrated synergy.

**JMh – Anaheim**

**Mission:** Developing relationships and bridges to spread goodness and to meet needs.

**Vision:** Inspire self-sacrificial service momentum (among the 6 sectors of Anaheim) so that there are no obvious needs in the City of Anaheim left unmet this month, this year or in the next 3 years.

**Programs of JMh:**

1. **Love Anaheim**
   
   **Mission:** “Spreading Goodness, Meeting Needs, Demonstrating Kindness”
   
   **Vision:** Develop a Love Anaheim Leadership Team (LALT) in 2023 – 2024 that will transition the Love Anaheim Program to being collaboratively led by 7-10 Anaheim Churches, continuing the robust volunteer platform which will love and serve Anaheim for the next 10 years.

2. **Better Way Anaheim (BWA)**
   
   **Mission:** Providing a “Pathway to Work for Anaheim’s Homeless Neighbors.”
   
   **Vision:** Develop a robust program that teaches life skills, job skills, creates stability to gain momentum, provides connection to services and ultimately links participants to a steady job.

3. **Anaheim Food Pantry Network (AFPN)**
   
   **Mission:** “Reducing food insecurity through partnerships and collaboration.”
   
   **Vision:** During 2023 and 2024, develop a Food Pantry Network of resources, organizations, urban farms, and programs to reduce food insecurity significantly in Anaheim.

![JMh - Anaheim / Love Anaheim](image)
The Love Anaheim Service Project Platform.
More Specific Information

- Love Anaheim “Brand” is owned by parent Organization Love Our Cities (Modesto, CA)
- Love Anaheim was launched in December 2015 by Magnolia Baptist Church (MBC), the required “Sponsoring Organization and JMh – Anaheim (JMh), Co-Sponsoring Fiduciary Organization. Both MBC and JMh were approved by and affiliated with Love Our Cities.
- Love Anaheim’s Mission and vision are determined by their Sponsoring Orgs:
  Mission: “Spreading Goodness, Meeting Needs, Demonstrating Kindness”
  Vision: Develop a Love Anaheim Leadership Team (LALT) in 2023 – 2024 that will transition the Love Anaheim Program to being collaboratively led by 7-10 Anaheim Churches, continuing the robust volunteer platform which will love and serve Anaheim for the next 10 years.

Love our Cities has 4 Values for each of its Branded Cities:
1. Organize, plan and lead a Volunteer Serve Day at least once per year
2. Develop “Ongoing Initiatives” that are operating throughout the year
3. Be the convener of assistance when the city needs help or energy
4. Network with the other 100+ Love Our Cities network of Cities.

Love Anaheim has established a “3-5 Volunteer Serve Days a year” pattern with ongoing initiatives through its partnership with JMh- Anaheim and the JMh – Anaheim Network. Love Anaheim has a framework to vet its projects (see graphic below):
1. Need Based Project(s)
2. Project Leader(s)
3. Resources / funding

Love Anaheim has several ongoing initiatives in place which include:
1. EGGSTRAVAGANZA Easter Event in West Anaheim (5-6 church partners)
2. BWA Program – “Pathway to Work for Homeless” (partnership with JMh)
3. Anaheim Food Pantry Network (Partnership with both JMh and MBC)
4. Volunteer Opportunity for Groups – Love Anaheim has 10+ partners that provide groups to volunteer on a regular basis.
The Love Anaheim Leadership Team (LALT): A group of 8-10 Christian Church Leaders from Anaheim who lead the Love Anaheim movement, making sure it remains true to the 4 parts of the Love Our Cities Mission:
1. Lead at least one City Wide Volunteer Serve Day per year in which everyone is welcome.
2. Provide ongoing initiatives to help the City.
3. Be the convener of Good when the City or any part thereof needs help.
4. Network with other LOC Cities
5. Partner with a Fiduciary Sponsor Nonprofit Organization (presently, this is JMh – Anaheim)

The LALT will be tasked with managing, growing and facilitating the partnerships, energy and momentum from past 8 years.

How can Churches partner with Love Anaheim:
1. Provide Leadership on the LALT for 1-2 years
2. Provide Leaders for projects, ongoing initiatives or when needed by the City.
3. Provide individuals or groups to volunteer for projects or ongoing initiatives.
4. Provide financial support towards $30-$50,000 annual Love Anaheim Budget.
5. Provide assets: facility use and / or other resources.
6. Network in order to share connections and resources.

How can Organizations partner with Love Anaheim:
1. Provide Leaders for projects, ongoing initiatives or when needed by the City.
2. Provide individuals or groups to volunteer for projects or ongoing initiatives.
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